



To our friends, valued community sponsors past and future,

Imagine Gymnastics Club is seeking the support of generous sponsors, families and businesses like yours in order to maximize the potential of our 2024 Hay City Classic. Imagine Gymnastics hosts the Hay City Classic as our annual gymnastics meet. Every year, our meet has grown in popularity and numbers.

This year IGC will host 25 Clubs and almost 1000 Athletes and their families at the Ralph Klein Center in Olds. These athletes will compete in 12 sessions over the course of 3 days, from March 8th to March 10th. We are also holding two evening showcases on March 8th and the 9th, so that our Recreational Athletes can demonstrate the skills they have been working so hard on. Last year's showcase had over 3000 attendees.

Imagine Gymnastics Club has been operating as a not-for-profit organization since March 1977, previously under the name Olds Gymnastics Club and Carstairs Gymnastics Club. Over the years we've served thousands of families from Olds, Carstairs and surrounding areas. In the last 10 years we have gone from being a "set up & take down" clubs, running out the Elementary School gym and Community Halls with 60 registered athletes, to leasing two facilities in Olds and Carstairs with over 500 registered athletes. We've had the privilege of teaching the fun, fitness and fundamentals of gymnastics to children of all ages for the past 46 years, thanks to the wonderful support we receive from the Mountainview community.

The IGC board, coaches and members have been working overtime to ensure that IGC continues to thrive and grow far into the future. We opened a new facility in Carstairs in September 2023 and are constantly working to improve and maximize our events, training of skilled coaches, board governance, volunteer engagement and sponsorship. Along with our many volunteers and dedicated parents, we frequently partner with local businesses for donations, which are vital to the continued operation of our programming. This is where you come in! By investing in local athletic clubs, you encourage strong community values, teamwork and healthy lifestyles. It's also a great opportunity to advertise!

We need your help to make The *2024 HAY CITY CLASSIC* the best it can be and celebrate both our athletes and the communities we are so proud to be a part of!

Thank you on behalf of all the athletes, parents, coaches, and board members of Imagine Gymnastics Club. IGC is looking forward to working with you!

Sarah Cormier and Kayla McDowell - Sponsorship Coordinators

info@imaginegymnastics.com



IGC's Sponsorship Packages

Bronze Package

Donations of up to \$500 or services or items of equivalent value

- We will recognize you during the introduction of each session and showcase
- We will include you in our social media posts
- You will be included in our Bronze Sponsors signs in the venue and in our gyms recognizing you
- You will be included on our sponsorship page on our website

Silver Package

Donations of \$500 to \$1000 or services or items of equivalent value

- We will recognize you during the introduction of each session and showcase
- We will include you in our social media posts
- You will be included on our sponsorship page on our website
- You will be included in our Silver Sponsors signs in the venue and in our gyms recognizing you
- We will include any images or promotional information you would like

Gold Package

Donations of \$1000 to \$1500 or services or items of equivalent value

- We will recognize you during the introduction of each session and showcase
- We will include you in our social media posts
- You will be included on our sponsorship page on our website
- You will be included in our Gold Sponsors signs in the venue and in our gyms recognizing you
- We will display a 30" x 45" sign at the venue recognizing you
- We will include any images or promotional information you would like

Platinum Package

Donations of more than \$1500 or services or items of equivalent value

- We will recognize you during the introduction of each session and showcase
- We will include you in our social media posts
- You will be included on our sponsorship page on our website
- You will be included in our Platinum Sponsors signs in the venue and in our gyms recognizing you
- We will display a 2.5' x 6' stand up banner at the venue recognizing you, which you will receive after the event.
- We will include any images or promotional information you would like

Partners in Action Package (Silver Sponsorship equivalent)

IGC truly appreciates community groups, businesses, and teams wanting to give their time in supporting our event by helping with set-up and/or take-down. The commitment would be approximately 4-6 hours each shift. Heavy lifting, organizing and vehicles to move equipment are always welcome!

Raffle Items Package: minimum \$150 value (Bronze Sponsorship equivalent)

For businesses and individuals who want to contribute Raffle Table Items. These items are displayed on the Raffle Table throughout the weekend. Attendees buy tickets to put in their chosen item's bucket. The winners are drawn at the end of the weekend. Donating Raffle Items is a wonderful way to promote your business or contribute to our event!



Please email saracormier@imaginegymnastics.com or mcdowell.kayla@gmail.com if you have any questions or for further information about the event or how to support us! We look forward to connecting.

Sarah Cormier & Kayla McDowell - Sponsorship Coordinators

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Laurie Waiting - Raffle Coordinator

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You may also direct inquiries to:

info@imaginegymnastics.com